

**Sunil Sharma, IRPS**  
Joint Secretary



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली - 110108  
Government of India  
Ministry of Health & Family Welfare  
Nirman Bhavan, New Delhi - 110108  
Tel. : +91-11-23061773  
Fax : +91-11-23062157  
E-mail : sunil.sharma62@gov.in

D. O. No. Z-18015/8/2017-eGov  
Dated: 21<sup>st</sup> April, 2017

**Subject:- Promotion of Digital Payments in Healthcare Sector.**

Dear Sir/Madam,

As you may be aware that promotion of digital payments has been accorded highest priority by the Government and is one of the key highlights of the Union Budget 2017-2018. Accordingly, a pan-India target of total 2,500 crore digital transactions through five payment modes namely UPI, USSD, Aadhar Pay, IMPS and Debit cards has been announced for the year 2017-18. The target is further divided between Central Ministry/Departments and States as 1500 crore and 1000 crore transactions respectively.

2. MeitY has been designated as the Nodal Ministry to overall coordinate and monitor the promotion of digital payments and transactions. As informed by MeitY, this initiative is being undertaken in form of a Mission under periodic and regular review by PMO. A number of meetings have been held under chairmanship of Secretary, MeitY and AS, MeitY over the last few weeks with various Ministries/Departments for discussion/deliberations on this matter.

3. In line with the discussions held with MeitY and the overall direction outlined, the following key action items have been identified to be taken up on priority basis by various States/UTs:

- i. To assess and enable all points of interface for digital payments
- ii. To prepare an Action Plan to achieve 100% digital payments - receipts & payments digitally using different gateways/portals & systems such as Bharat Bill Pay, PayGov, PFMS
- iii. To track progress w.r.t to 100% enablement and digital payments
- iv. Electronic platforms at public counters should be made efficient, to avoid any processing delays. For example OTP generation for verification should be immediate
- v. All Government hospitals, wherever any payments are received to be enabled with electronic modes for accepting payments
- vi. All the licensed chemist shops to be mandated to enable digital payments

4. It is desired that each stakeholder at Central and State-level must effectively work towards significantly increasing (multi-fold) the digital transactions number. Therefore, you are requested to ensure that adequate measures are taken at the earliest to promote, rapidly monitor the digital payment transactions. You are also requested to designate a senior officer to monitor progress of Digital Payment on regular basis under your supervision & guidance and coordination with this Ministry. Needed support will be provided by this Ministry as required.

5. You are requested that all necessary steps may be taken to promote Digital Payments to realize the set target of digital transactions. Steps taken in this regard along with progress made may please be intimated.

6. In case of further clarification, you may like to contact Shri Jitendra Arora, Director (eHealth), MoHFW ([jitendra.arora@gov.in](mailto:jitendra.arora@gov.in)).

Yours sincerely,

  
(Sunil Sharma)

To,

1. Principal Secretary, D/o Health & Family Welfare of All States /UTs
2. Mission Director, D/o Health & Family Welfare of All States /UTs

Copy to:

1. DGHS, MOHFW
2. AS&MD / AS&DG / AS(H), MoHFW
3. CCA, MoHFW