

Press Note

Govt. of India, Ministry of Health & Family Welfare has published draft rules to amend the Drugs & Cosmetics Rules, 1955 vide Gazette Notification - 85 (E) dated 6.2.2002 under these rules, it is proposed to amend Schedule to the Drugs and Magic Remedies (Objectionable Advertisements) Rules, 1955 to include 'AIDS' in it.

Under the said Act and Rules made thereunder, it has been provided that no person shall take part in the publication of any advertisement referring to any drug which suggest or is calculated to lead to the use of the drug for diagnosis cure, treatment or prevention of any disease or disorder or condition specified in Schedule, 'AIDS', being a disease of recent origin, was not mentioned in the existing Schedule. Even though, extensive research is being carried out to find cure to this deadly disease all over the world, the treatment of the disease is still elusive. However, in the recent past various advertisements appeared in the newspaper claiming to cure the disease. It has, therefore, been proposed to include AIDS in the Schedule to the DMR(OA) Rules, 1955 which would prohibit misleading advertisements for cure of AIDS and help regulatory authorities for taking action for the violation of the provision.

Objections or suggestions are invited from the public within 45 days for consideration of the Govt. and these should be addressed to the Secretary, Health Ministry of Health & Family Welfare, Nirman Bhavan, New Delhi - 110 011.